

## Key Readings In Journalism

Key Readings in Journalism Readings in Journalism Interpretations of Journalism Journalism Readings in Mass Communication Agenda Setting The Press and Society Readings in Mass Communication Key Readings in Media Today Background Readings for Journalism Journalism and Meaning-making Critical Readings: Media And Gender Mass Communications Readings in Mass Communication Interpretations of Journalism The Reporter as Artist Journalism Readings in Public Opinion In the Event Essential Readings in Communication and Media Studies Elliot King Wilma Moore Frank Luther Mott Kimberly K. Massey David Protess George L. Bird Michael C. Emery Brooke Erin Duffy Verica Rupar Carter, Cynthia Wilbur Schramm Michael C. Emery Ronald Weber Allen Kirschner William Brooke Graves Deborah Esch Bayo Oloyede

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key readings in journalism brings together over thirty essential writings that every student of journalism should know

designed as a primary text for undergraduate students each reading was carefully chosen in response to extensive surveys from educators reflecting on the needs of today's journalism classroom readings range from critical and historical studies of journalism such as Walter Lippmann's *Public Opinion* and Michael Schudson's *Discovering the News* to examples of classic reporting such as Carl Bernstein and Bob Woodward's *All the President's Men* they are supplemented by additional readings to broaden the volume's scope in every dimension including gender race and nationality the volume is arranged thematically to enable students to think deeply and broadly about journalism its development its practice its key individuals and institutions its social impact and its future and section introductions and headnotes precede each reading to provide context and key points for discussion

the purpose of this collection is to make the chief utterances of the past three hundred years on the subject of newspapers and the press easily accessible to all who are interested in journalism there are certain recognized in some cases even classic pronouncements upon journalistic subjects of which one frequently says that they should read by everyone who pretends to a knowledge of the newspaper as a social phenomenon and as a force in government in groups and in the lives of individuals but because these pieces are scattered some of them in obscure hiding places they are not generally read and we come to know them vaguely by hearing them spoken of rather than intimately by careful reading many such essays addresses and papers as well as certain less known but worthy pieces are brought together in this volume introduction

drawing from a wide variety of sources and political and cultural viewpoints this collection designed to supplement any core textbook in introduction to mass communication is predicated on the fact that students learn about the media mainly through the media by reading or hearing about media in media publications or broadcasts

the role of the news media in defining the important issues of the day also known as the agenda setting influence of mass communication has received widespread attention over the past 20 years since the publication of McCombs and Shaw's seminal empirical study more than one hundred journal articles and monographs have appeared this collection

exemplifies the major phases of research on agenda setting tests of the basic hypothesis contingent conditions affecting the strength of this influence the natural history of public issues mass media influence on public policy and the role of external sources from the president to public relations staffs on the news agenda

key readings in media today provides both historical and contemporary analyses of each of the major media industries book newspaper magazine sound recording radio motion picture television new media advertising and public relations the volume places an emphasis on convergence looking at the ways boundaries between these media industries are blurring in surprising new ways section introductions and headnotes for each article offer valuable critical and historical context while review questions after each reading test students understanding of key concepts additional resources on the companion website routledge com textbooks 9780415876087 are designed to spark classroom discussion and connect the readings to the latest contemporary media issues and controversies by combining classic studies of mass communication with contemporary research on media technology and culture key readings in media today will help students to make sense of the rapidly changing media environment

how is gender constructed in the media to what extent do portrayals of gender influence everyday perceptions of ourselves and our actions in what ways do the media reinforce and sometimes challenge gender inequalities critical readings media and gender provides a lively and engaging introduction to the field of media and gender research drawing from a wide range of important international scholarship a variety of conceptual and methodological approaches is used to explore subjects such as entertainment news grassroots communication new media texts institutions audiences topics include gender identity and television talk shows historical portrayals of women in advertising the sexualization of the popular press the representation of lesbians on television the cult of femininity in women s magazines images of african american women and latin@s in hollywood cinema sexual violence in the media women in popular music pornography and masculine power women s relationship to the internet this book is ideal for undergraduate courses in cultural and media studies gender studies the sociology of the media mass

communication journalism communication studies and politics

assuming the burden of reading imposed by the correlation of the order of language and the order of events this book argues that the possibility of reading and writing history is tied to the endurance of traces of the past and their coming to legibility allegorically at a given time through attentive readings of a range of texts including theoretical writings diaries newspaper reports and live television broadcasts in the event elaborates the ways in which allegory disrupts our presumptions of continuity and simultaneity between the image whatever its medium and what we take it to represent the author demonstrates that a theoretical corpus must be understood not merely as a discrete set of arguments but as work that takes place in time and on which time itself is at work against the temptation to regard a text including a text of philosophical aesthetics or critical linguistics as explained or defined by a fixed temporal context this book emphasizes the textual operation of time this attention to temporality opens the possibility of reading the notoriously difficult and resistant text of television the book's central chapters analyze the seductions of live broadcasting an incisive account of news coverage of the gulf war for example reveals how the unproblematic articulation of live television with the real has its impulse in a broader realist ideology that finds its opportunity in the failure to reflect on the distances of space and time that characterize the medium the author also explores the very different punctuality of the journal in evocative readings of the diaries of alice james and derek jarman both journals of survival written at the uncertain boundary of life and death here and throughout the book the readings argue that what we take to be historical events are actually produced even constituted by an array of discursive technologies including language itself

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